

AD SPECIFICATIONS:

Supplied Ads:

- Hi-resolution PDF is the preferred file format.
- Contact Mountain Builder regarding native file submission.
- All images used must be TIFF, JPG or EPS format. CMYK mode and 300 dpi.
- All text in Adobe illustrator should be saved as outlines.
- Please include all fonts and files necessary to print the ad
- All display ads in Mountain Builder/Architect should be 4-color process.
Please convert any spot or PMS colors to CMYK before submitting ad.

Shipping and Email information:

Send all ad materials to:

Merging Rivers Media

PO Box 3550

Eagle, CO 81631

303-872-0798

Files under 10mb may be submitted y email to:

sue@resolution-graphics.biz

FTP upload is available. Please contact us for login and password.

Ad Production:

If we are building your ad, you must provide the following:

- 1) Concept for your ad
- 2) Typewritten text/ad copy
- 3) Digital images and logo must be at least 300 dpi (at 100%)

Ad Design Rates: \$75/hr

Resolution Graphics is a full service design studio offering a wide range of design services. For more information or questions regarding your ad in Mountain Builder/Architect please contact us at 970-376-2033 or email sue@resolution-graphics.biz



Mountain Builder/Architect

Single page trim 8.375" x 10.875"

Bleed 8.875" x 11.375"
(.25" on all four sides)

Live Area 7.375" x 9.875"
(.5" from trim on
all sides including bottom)

Ad sizes available:

Back Cover

Full Page Full Bleed

Half Page Horizontal

Half Page Vertical

One Third Page

Quarter page

(use size diagrams previous page)

Full Page Full Bleed ads:

Please build page layout to trim size
and pull .25" bleed on all four sides.

All type and logos should be
within live area.

Non-bleed fractional ads:

Please build page layout document
to exact ad size.

Final PDF file should match
exact ad size.





DISTRIBUTION:

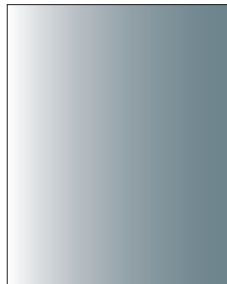
12,500 copies of Mountain Builder are circulated year-round in Aspen Airport, Vail Airport, select City Markets, via Aspen and Vail Resort Associations and at key events.

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Back Cover

8.375 x 10.875

Member \$2395

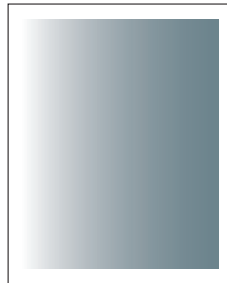
Non Member \$2695

Premium Page

8.375 x 10.875

Member \$1695

Non-Member \$1995

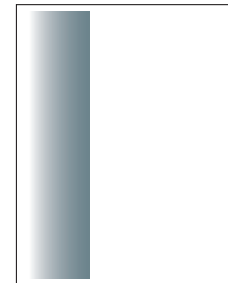


Full Page

8.375 x 10.875

Member \$1095

Non-Member \$1395

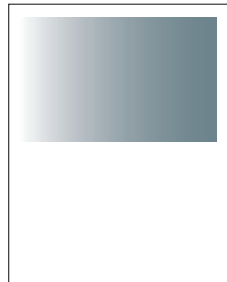


1/3 Page

2.5 x 10.5

Member \$525

Non-Member \$625

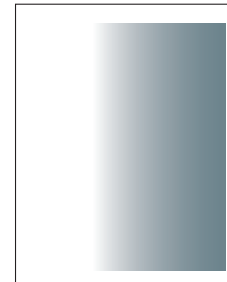


Half Page

7.5 x 5

Member \$695

Non-Member \$870



Half Page Vertical

5 x 10.5

Member \$695

Non-Member \$870



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EAGLE VALLEY HOME BUILDERS ASSOCIATION

